

MEDIA RELEASE

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Cityhive Helps NYC Landlords Fill Vacancies Faster and Spark Resident Satisfaction Through One-of-a-Kind Centralized Referral Process

Users can “build their hive” through easy-to-use referral platform.

New York City – As apartment vacancies in New York City continue to reach record highs and new signed leases continue to plummet, [Cityhive](#) is helping buildings across the city fill vacancies faster through a unique centralized referral system. The first company to centralize resident referrals into an easy-to-use platform for both landlords and residents, Cityhive is designed to fill vacancies quickly and increase resident satisfaction by helping New Yorkers “build their hive.”

Landlords can build hives by registering vacancies, determining incentives for current renters, notifying residents and managing leads. Cityhive also offers 24/7 account management and instant tenant notifications. On the flip side, residents can encourage landlords to sign up and receive a \$100 VISA gift card in return while also referring new neighbors and enjoying incentives from landlords.

“As the rental landscape in New York City continues to shift as the pandemic endures, Cityhive helps renters enjoy great new neighbors while earning incentives and it supports landlords in efficiently filling any vacancies,” said **Name, Title**, Cityhive. “While some buildings have launched individual referral programs, Cityhive brings the entire city into its hive, offering crucial time and cost savings and welcoming more people to the greatest city on earth.”

The process is simple: Landlords register vacancies, then notify residents. Incentives can include rental discounts, cash, gift cards and more. Cityhive helps landlords update vacancies, view referrals, reward residents and manage all leads from a single platform that is available 24/7 from any device.

“We all know that word-of-mouth recommendations are worth their weight in gold, and we are thrilled that Cityhive is already creating buzz and making inroads for landlords and residents alike,” **Last Name** added.

For more information or to sign up as a landlord or resident, visit <https://www.cityhive.com/>.

About Cityhive

Created to help landlords fill vacancies quickly and offer incentives for residents, Cityhive helps New Yorkers “build their hive” and find the ideal home-sweet-home. Cityhive is a referral platform that gives landlords greater marketing reach and the ability to fill vacancies by offering incentives to residents who make successful referrals. For more information, please visit cityhive.com.

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